**TABLE 3: UPDATED AOL CURRICULUM MAP for Ph.D. Program 66 credits - As of academic year 2019 (Revised 25/06/2019)**

|  |
| --- |
| **Ph.D. Program Curriculum Map: Marketing 66 Credits** |
|  | **Curriculum** | PROGRAM GOALS |
| Address | Assess |
|  |  | DK | AT | EU | OC | WC | ITL | INT | GK | TW | DK | AT | EU | OC | WC | ITL | INT | GK | TW |
| ***Required Courses (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2603723 | 1 |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 2602741 | 1 | 1 |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Marketing Courses (18 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 2605742 | 1 | 1 |  |  |  | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |
| 4 | 2605745 | 1 | 1 |  | 1 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 2605746 | 1 | 1 |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | 2605744 | 1 | 1 |  |  |  | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |
| 7 | 2605751 | 1 | 1 | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |
| 8  | 2604862 | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Electives (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | ***2600826 Dissertation ( 36 credits)*** | 1 | 1 | 1 |  |  |  | 1 |  | 1 |  | 1 | 1 | 1 | 1 |  |  |  |  |
| 10 | ***2600894 Doctoral Dissertation Seminar (S/U)*** | 1 | 1 |  | 1 | 1 | 1 | 1 |  | 1 |  | 1 |  |  |  |  |  | 1 |  |
| 11 | ***2600897 Qualifying Examination*** | 1 |  |  |  |  | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |
|  | **Total** | **11** | **9** | **4** | **2** | **2** | **9** | **4** | **0** | **4** | **1** | **2** | **1** | **1** | **1** | **0** | **0** | **1** | **0** |

 แถบสีเขียว หมายถึง รายวิชาที่เพิ่มเติม

 Address – The specified LG will be addressed (or taught) in the course.

 Assess - The specified LG will be addressed and, subsequently, assessed in the course.

\* ITL – Information Technology Literacy (Learning Goal)

\* INT – Innovative Thinking (Learning Goal)

\* GK – Global Knowledge (Learning Goal)

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| --- |
| **Ph.D. Program Curriculum Map: Management 66 Credits** |
|  | **Curriculum** | PROGRAM GOALS |
| Address | Assess |
|  | DK | AT | EU | OC | WC | ITL | INT | GK | TW | DK | AT  | EU | OC | WC | ITL | INT | GK | TW |
| ***Required Courses (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2603723 | 1 |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 2602741 | 1 | 1 |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Management Concentration Courses (18 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 2602732 | 1 | 1 |  | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |
| 4 | 2602736 | 1 | 1 |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 2602740 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | 2602735 | 1 | 1 |  |  |  | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |
| 7 | 2603724 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8  | 2604862 | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Electives (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | ***2600826 Dissertation ( 36 credits)*** | 1 | 1 | 1 |  |  |  | 1 |  | 1 |  | 1 | 1 | 1 | 1 |  |  |  |  |
| 10 | ***2600894 Doctoral Dissertation Seminar (S/U)*** | 1 | 1 |  | 1 | 1 | 1 | 1 |  | 1 |  | 1 |  |  |  |  |  | 1 |  |
| 11 | ***2600897 Qualifying Examination*** | 1 |  |  |  |  | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |
|  | **Total** | **11** | **9** | **3** | **2** | **2** | **6** | **3** | **0** | **5** | **1** | **2** | **1** | **1** | **1** | **0** | **0** | **1** | **0** |

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\* GK – Global Knowledge (Learning Goal)

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| --- |
| **Ph.D. Program Curriculum Map: Finance 66 Credits** |
|  | **Curriculum** | PROGRAM GOALS |
| Address | Assess |
|  |  | DK | AT  | EU | OC | WC | ITL | INT | GK | TW | DK | AT | EU | OC | WC | ITL | INT | GK | TW |
| ***Required Courses (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2603723 | 1 |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 2602741 | 1 | 1 |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| **Finance Concentration Courses** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 2604859 | 1 | 1 | 1 | 1 | 1 |  | 1 |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 2604863 | 1 |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 2604862 | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | 2604873 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 | 2604876 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8 | 2604877 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Electives (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | ***2600826 Dissertation ( 36 credits)*** | 1 | 1 | 1 |  |  |  | 1 |  | 1 |  | 1 | 1 | 1 | 1 |  |  |  |  |
| 10 | ***2600894 Doctoral Dissertation Seminar (S/U)*** | 1 | 1 |  | 1 | 1 | 1 | 1 |  | 1 |  | 1 |  |  |  |  |  | 1 |  |
| 11 | ***2600897 Qualifying Examination*** | 1 |  |  |  |  | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |
|  | **Total** | **11** | **6** | **4** | **2** | **2** | **5** | **3** | **0** | **3** | **1** | **2** | **1** | **1** | **1** | **0** | **0** | **1** | **0** |

แถบสีเขียว หมายถึง รายวิชาที่เพิ่มเติม

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\* GK – Global Knowledge (Learning Goal)

|  |
| --- |
| **Ph.D. Program Curriculum Map: Information Technology in Business (IT) 66 Credits** |
|  | **Curriculum** | PROGRAM GOALS |
| Address | Assess |
|  |  | DK | AT | EU | OC | WC | ITL | INT | GK | TW | DK | AT | EU | OC | WC | ITL | INT | GK | TW |
| ***Required Courses (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 2603723 | 1 |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 2602741 | 1 | 1 |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| ***Management Concentration Courses (18 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 2602704 | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 2603722 | 1 | 1 | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 2603724 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | 2603725 | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 | 2603726 | 1 | 1 | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |  |  |  |
| 8  | 2602739 | 1 | 1 |  |  |  | 1 |  |  | 1 |  |  |  |  |  |  |  |  |  |
| ***Electives (6 credits)*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 | ***2600826 Dissertation ( 36 credits)*** | 1 | 1 | 1 |  |  |  | 1 |  | 1 |  | 1 | 1 | 1 | 1 |  |  |  |  |
| 10 | ***2600894 Doctoral Dissertation Seminar (S/U)*** | 1 | 1 |  | 1 | 1 | 1 | 1 |  | 1 |  | 1 |  |  |  |  |  | 1 |  |
| 11 | ***2600897 Qualifying Examination*** | 1 |  |  |  |  | 1 |  |  | 1 | 1 |  |  |  |  |  |  |  |  |
|  | **Total** | **11** | **9** | **5** | **1** | **1** | **7** | **3** | **0** | **4** | **1** | **2** | **1** | **1** | **1** | **0** | **0** | **1** | **0** |

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