

INNOVATIVE THINKING (Research and Case Study)

PROGRAM:

 MBA

Course Number: _____

Independent Study

Acad. Year: _____

Semester: _____

Assessor Name: _____ **Date:** _____

Student Name: _____ **Student ID:** _____

<i>Results</i>	4 (Excellent)	3 (Good)	2 (Fair)	1 (Improvement Needed)
<i>Criteria</i>				
Originality	The research problem or issue in the case study provides new/unique/surprising/radical knowledge. <input type="checkbox"/>	The research problem or issue in the case study shows new/significant improvements of knowledge or stepping outside rules and conventions. <input type="checkbox"/>	The research problem or issue in the case study has shown some confirmation about the existing knowledge that is predictable or conventional. <input type="checkbox"/>	The research problem or issues in the case study relies on existing knowledge; it is not new or unique. <input type="checkbox"/>
Value	The result of reserch and case study is significantly useful and valuable; it provide significant information or knowledge to solve business problems. <input type="checkbox"/>	The result of reserch and case study is useful and valuable; it provide information or knowledge to solve certain aspects of business problems. <input type="checkbox"/>	The result of reserch and case study is somewhat useful and valuable; it may solve only minor aspects of business problem. <input type="checkbox"/>	The result of reserch and case study is not useful or valuable to solve business problem. <input type="checkbox"/>