



WRITTEN COMMUNICATION

PROGRAM:
Master of Management in
International Business
Management (International
Program)

Course Number:

Thesis Special Project Other:
 Independent Study Senior Project

Academic Year:
Semester:

Assessor Name: _____ **Date:** _____

Student Name: _____ **Student ID:** _____

Criteria	Results			
	4 (Excellent)	3 (Good)	2 (Fair)	1 (Improvement Needed)
Thesis Statement	Thesis statement is clear, closely aligned with the body of the paper, and reflects complexity. <input type="checkbox"/>	Thesis statement is fairly clear, complete, and aligned with the body of the paper. <input type="checkbox"/>	Thesis statement is vague, unclear, confusing or only loosely related to the writing task. <input type="checkbox"/>	Thesis statement is missing or has no relation to the body of the paper. <input type="checkbox"/>
Organization	The writing demonstrates a purposeful and effective arrangement of events, ideas, and/or details. <input type="checkbox"/>	The writing demonstrates an effective arrangement of events, ideas, and/or details. <input type="checkbox"/>	The writing demonstrates a discernible, but weak and inconsistent arrangement of events, ideas, and/or details. <input type="checkbox"/>	The writing lacks purpose and flow because ideas, details, or events are presented in random order. <input type="checkbox"/>
Conclusion	Concluding statement is clear, effective, and flows from the body of the paper and the thesis statement. <input type="checkbox"/>	Concluding statement is generally clear and flows from the body of the paper and the thesis statement. <input type="checkbox"/>	Concluding statement is either unclear, or loosely related to the body of the paper. <input type="checkbox"/>	Concluding statement is missing or has no relation to the body of the paper. <input type="checkbox"/>
Word Choice	Word choice is consistently effective and deliberate. <input type="checkbox"/>	Word choice is often effective and deliberate. <input type="checkbox"/>	Word choice is predominantly general and functional. <input type="checkbox"/>	Word choice is beginning to be ineffective. <input type="checkbox"/>
Conventions	The writing is almost error-free contributing to enhanced readability. <input type="checkbox"/>	The writing reflects some errors in spelling, grammar, punctuation, capitalization, and/or paragraphing but the errors do not detract from readability. <input type="checkbox"/>	The writing reflects errors in spelling, grammar, punctuation, capitalization, and/or paragraphing and are beginning to affect readability. <input type="checkbox"/>	The writing reflects errors in spelling, grammar, punctuation, capitalization, and/or paragraphing that are so severe that readability is seriously affected. <input type="checkbox"/>

Remark: _____
